

Faculty Initiatives on Teaching and learning
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SL. N0	Course Name and Code	Name of the Faculty	Innovative Details	Title of the initiative
1.	Operations Management (22MBAP115)	Dr. V. G. Murugan	Integrating Research into Teaching Practices	A Study On Risk Return Analysis Of Selected Stocks In Automobile Sector-Research paper https://ijert.org/papers/IJCRT2307329.pdf
2.	Entrepreneurship and Development (22MBAP509)	Mr. B. Roja Kiran	Economic Indicators and understanding their importance in Start-up business	https://mits.ac.in/assets/pdf/assoc/Economic%20Indicators%20and%20understanding%20their%20importance%20in%20Start-up%20business%2001.10.2024.pdf
3.	Financial Analysis and Planning (24MBAP103)	Mr. V. Venkata Rao	Financial modelling	https://mits.ac.in/assets/pdf/mba/Financial%20Modeling-2024.pdf
4.	Brand Management (22MBAP420)	Dr. K. S. Krishna	Quiz and Assessments based Learning	https://mits.ac.in/assets/pdf/mba/Buddhipratiyogita.pdf

5.	Indian Ethos and Business Ethics (24MBAP106)	Dr. K. V. Geetha Devi	Activity Based Learning	https://mits.ac.in/assets/pdf/mba/Sustainable%20Production%20and%20Consumption%20Patterns%20in%20Indian%20Economy.pdf
6.	Entrepreneurship and Development (22MBAP509)	Dr. Prem Knowles	Role of Women in Tech Leadership	<ul style="list-style-type: none"> https://mits.ac.in/assets/pdf/assoc/Role%20of%20Women%20in%20Tech%20Leadership.pdf
7.	Security analysis and portfolio management (22MBAP401)	Dr. Gnanaprasuna	E-Content initiative	https://youtu.be/MY17alofi3o?si=Se0yRLp09biWXPN_
8	Personality Development (22MBAP203)	Dr. Gnanaprasuna	Activity based learning	https://mits.ac.in/assets/pdf/mba/SAMARTHYA-2K24.pdf